

# Strategies for rolling-out P4P schemes in the EU

The EU energy renovation rate is still too low to reach the long-term vision of climate neutrality.

One reason is the hesitation of the banking system and of institutional investors to finance energy efficiency (EE) interventions, as they often require reliable data and supportive business models to apply EE at scale.

Innovative solutions can be found through performance-based schemes, like Pay-for-Performance (P4P), which in the US have been used to engage both energy and third-party service providers for large scale renovation programmes.

How can we replicate the approach in Europe? The report [\*Policy developments in EU and strategies for P4P business models\*](#) offers 10 integrated strategies for rolling-out P4P schemes in the EU. More on [www.sensei.eu](http://www.sensei.eu).



*P4P is the key concept behind SENSEI business models. In a Pay-for-Performance scheme, financial flows between the involved parties are transparent and linked to metered energy savings through advanced Monitoring and Verification (MRV). This approach incentivizes the high quality and reliability of the energy efficiency measures, and encourages long-term stable investment returns by securing cash-flows from these interventions.*



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